

April 2, 2015

When the Friends of the Charles Paddock Zoo, Inc. was formed a few years ago we were challenged with creating a new website for the Zoo in Atascadero. We knew what we wanted it to look like and what the content should ultimately be. However, we certainly did not know how to get there.

One of our board members suggested RockOn Interactive to build and maintain our new site. With the constant guidance and expertise of Mark Frey at RockOn Interactive we developed a new and exciting website for the world to visit.

Mark is extremely creative. He listened to us, gave invaluable input, worked tirelessly and developed exactly what we wanted. Since that time Mark has continued to work closely with Friends of the Charles Paddock Zoo and the zoo staff to keep our site current and user friendly.

Due to the fact that we use our site to sell memberships, take donations and gather volunteers it was crucial that all the security measures were in place, updated and working flawlessly. Mark put our minds at ease as he guided us through the implementation of the working parts necessary to sell memberships and collect information while maintaining security. He made it happen quickly and with ease.

The Friends of the Charles Paddock Zoo are extremely grateful to Mark Frey and RockOn Interactive for the dedication and commitment we receive. We could not be successful in our mission to support the Charles Paddock Zoo without Mark's expertise and creativity. There is no one else we would recommend to build, maintain and support your business website. Rock on Interactive is simply the best.

Ms. Lynda Steinbeck
Secretary/Treasurer
Friends of the Charles Paddock Zoo

